ONLY Textile Daily Newspaper

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Liva (Noida) Studio **Celebrates** 1st anniversary

By Our Staff Reporter

MUMBAI, MAR. 14—

Liva Studio, NOIDA, celebrated its 1st anniversary recently. marginally, while EBIDTA this year. On this occasion the Studio had organized a buyer and seller meet margin in association with Noida Apparel Export Cluster (NAEC).

Renowned buyers like Richa Global, ASMARA, NEXT, Richa according to Wazir' Textile Consolidated WTI EBIDTA increased by 3% in Q3 vs Q2 & Co, Impulse, Radnik Exports amongst others visited the studio sector performance update. in this occasion and interacted with the business fraternity.



Mr. Lalit Thukral, President (NAEC) graced the event with this presence.

More than 250 innovations from over 100 partners were displayed apart from SS'19 collection of Liva.

Customers appreciated the collection and applauded the one of a kind initiative of Aditya Birla Group.

"This is a very good initiative. We get all the information under one roof. Getting samples and yardages is so easy. The facility of this kind definitely helps the buyers to keep pace in the fastmoving industry", said a buyer from an export house.

Mr. Uday Khadilkar, Vice president – Textile Value Chain, Birla Cellulose said, 'Birla cellulose is committed to provide support to its valued customers throughout textile value chain. Apart from the newly opened Studio in New York, we are also opening one more studio in Tirrupur to cater to large segment of exporters in the region'.

World Bank projects India's FY19 GDP growth at 7.3%

NEW DELHI, MAR. 14—

The World Bank on accelerate further to 7.5 per cent

in 2019 -20.

The World Bank's Wednesday projected India's biannual publication, India GDP growth at 7.3 per cent for Development Update: India's the next financial year and Growth Story, expects the **Continued on Page 4**

Field inspection and scientific evaluation committee constituted to investigate illegal cultivation of HT Cotton

NEW DELHI, MAR. 14—

The Government has said that it has received several representations for ban of illegal cultivation of Herbicide Tolerant



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(HT) or BG-III cotton in the country. The Minister of State for

Textiles, Mr. Ajay Tamta said in a written reply in the Rajya Sabha said that there are several media reports and complaints regarding the illegal or unauthorized cultivation of HT cotton in Andhra Pradesh, Telangana, Gujarat and He said, Maharashtra.

Department of Biotechnology in the Ministry of Science and Technology has constituted a Field Inspection and Scientific Evaluation Committee (FISEC) to investigate the matter of illegal cultivation of HT cotton.

The Minister also said that the cultivation of BG-III or HT cotton has not been approved by Genetic Engineering Approval Committee (GEAC) of Ministry of Environment, Government of India.

Indian textile sector performance has rebounded in Q3: Wazir

By Our Staff Reporter

MUMBAI, MAR. 14—

has declined significantly for 9M FY18, declined drastically by 24%. On consolidated level, sales

Indian textile sector for the nine months (Apr-Dec) of FY18 (9M Sales was calculated to be 108.5 EBIDTA margins. 107.9 in 9M FY17 which

indicates that the overall The overall sales of top consolidated sales increased by there was a dip in consolidated textile companies have increased 1% during the period Apr-Dec sales, however in Q3 the sales

However, stood at 79 in 9M FY18 as FY18, after a dip of 3% in Q2 vs The Wazir Textile Index compared to 103.3 in 9M FY17. Q1 FY18. Compared to previous comprising cumulative financial Due to introduction of GST, year, sales increased by 4% in Q3 performance of the top Indian there was an impact on demand FY18 vs Q3 FY17, after a textile companies along with in Q2 which further impacted the decrease of 5% in Q2 FY18 vs update on market performance of profitability of major textile O2FY17. players in 9M FY18.

FY18) states that based upon increase in employee cost and Q1 FY18, Q2 FY18 and Q3 Industrial Production for detailed financial analysis of the raw material cost during this FY18 compared to previous year. top ten textile companies, WTI period which impacted the However the decline was less in

Q3 after a dip in Q2

Immediately Post GST and EBITDA levels have EBIDTA improved for the textile industry.

Consolidated EBITDA rebound in Q3 to 12.3%. Also, there has been margins declined consistently in Economy is growing but Q3 FY18 at around -3 percentage in 9M FY18 as compared to Performance has rebounded in points. Within FY18, average grown by 6% in 9M FY18 EBITDA margins declined in Q2



to 11.5% and then further

Textiles & Apparel declined in 9M FY18

India's real GDP has **Continued on Page 4**

Venue: Expo Centre, World Trade Centre, Cuffe Parade, Mumbai 400005. From: 5th April 2018 to 7th April 2018. Timings: 10.00 AM to 7.00 PM







RELIAN	CE	T PALLAV	/A A	150/48 IM BLACK DD	94.50	80/34/BL ROTO	115-00
	CL	GROUP	AA	150/108 SIM	90.00	80/72/BL ROTO	117-00
RIL - PSF 0.8 Semi Dull	102.15	LONGLASST (VORT		150/108 HIM	91.00	80/72/DB BL RO	117-00
1.0 Semi Dull	99.50	PILLING FREE Yarn VISCOSE, MICROM		300/72 NIM	87.00	80/72/ ROTO	111-00
1.2 Semi Dull	98.75	TENCEL, PV,PC & CORE SPUN YARNS	Í			75/72/SD ROTO	110-00
1.4 Semi Dull	98.00	alakan@pallavaagrou	p.com	300/72 IM	88.50	75/36 NIM	107-00
2.0 Semi Dull	98.00	Mobile: +91 90470 267	11	300/72 HIM	89.00	75/36 HIM	109-00
1.2 Super HT Brt		150/48 Brt		320/72X2 HIM	90.00	75/108/MICRO	116-00
1.2 S HT (OW)	107.10	86.00		450/96 HIM / SIM	91.00	150/288/Double SIM	109-00
1.2 Optical White	103.40	Texturised GREY		300/96 NIM BLACK DD	91.00	150/288 SIM	109-00
1.2 Super Black	114.20	ALOK		300/96 HIM BLACK DD	93.00		
1.4 Super Black	113.20	INDUSTRIE	70	300/96 IM BLACK DD	92.50	Lu	wa
Tow Normal	113.70			300/96X2 HIM BLACK DI		007548000538	
Tow TBL	123.50	662/36 SIM	107.00			Details mal	ke
Tow Super Black		75/34 NIM WEAVING	98.00	300/96X2 IM BLACK DD	93.50	the differen	
2.0/2.5 TBL	101.20	75/34 NIM KNITTING	101.00	220 EASY	117.00	the different	
RIL - PO		80/48 IM	99.00	360/73/1 EASY YARN	113.00	www.luwa	.com
Basic Price pe	_	80/72 SIM	99.00	330/73/1 EASY YARN BLA	ACK123.00	150/200 DOUBLE GB	£110.00
(Plus GST @ 1		80/72 HIM	100.00	100/72 HIM SBR	106.00	150/288 DOUBLE SIN	
126/34 SD 122/72 SD	95.50 97.25		102.00	150/48 HIM SBR	96.00	100/144/MICRO	116-00
250/48 SD	85.70			300/144 SIM SBR	91.00	150/48/BL ROTO	105-00
51/14 SD	106.50	75/108 HIM	103.00			150/48/ROTO	99-00
160/72 Brt	94-25	75/34 NIM BLACK DD	103.00	300/144 SIM SBR BLACK		150/48/DB ROTO	103-00
235/72 Brt	91.25	80/72 HIM BLACK DD	105.00	300/144X2 SIM SBR	92.00	150/108/MICRO SIM	99-00
RIL - PTY		100/36 NIM	95.00	425/192 SIM SBR	93.50	150/48/NIM	97-00
Ex-Factory B		100/36 HIM	98.00	450/192 SIM SBR	93.00	320/72/LIM	96-00
Prices (Frei		100/36 HIM BLACK DD	103.00	MIX YARN JOB LOT	61.00	320/72/ROTO	97-00
and GST @ 1	18%	100/108 SIM	100.00	MIX YARN Black DD JOB	LOT67.00	300/96/BLACK ROTO	0 103-00
Extra)				WELLKNO		130/DEN HM/GK	127-00
75/34 SD HIM	111.50	100/144 SIM	105.00	80/108/MICRO	116-00	160/DEN DISCAT	117-00
75/34 SD NIM	109.25	150/48 NIM	88.00	80/34/ ROTO	111-00	80/108 MIC TW	131-00
155/48 SD HIM	102.00	150/48 HIM	90.00	80/72/ CATONIC	127-00	80/34/ROTO TW	131-00
155/48 SD NIM	101.00	150/300 TWISTED	107.00			80/72/FD TW	136-00
81/72 FD HIM	117.00	150/300 TWISTED BLK	112.00	80/72/ D CAT	127-00	80/72/D FD TW	136-00
81/72 CD IM	135.50	150/48 NIM BLACK DD	93.00	80/72/FD ROTO	115-00	80/72/CAT TW	145-00
75/108 SD IM	119.00	150/48 HIM BLACK DD	95.00	80/72/D/FDRO	115-00	80/72/D CAT TW	145-00
RIL - FDY		130/40 IIIVI DLACK DD	73,00	TD T	1 4		
Carton Ex-Fa Basic Price	•			JBE	COL	ex LLP	
(Freight & C				•	F (Ex-f	actory / All taxes	extra
@ 18% Ext				1.4 DENIER		1.2 DENIER	
70/36 SD	96.00			Off White			80-50
50/24 SD	102.75			Milky White		•	82-50
50/36 Brt	107.75			Black	86-50	DIACK	88-50
75/36 Brt	97.25		T	ISC			

60 Brt	550-00		TTON/MODA	L 30/1 PC 65/35	OLongLaast 206
75 Brt	479-00	40s viscose 238 30's	JPP	60/1 Lenzing	Micro Modal 430
100 Brt	388-00				
120 Brt	364-00	V. P. Tex]	PriVate	Limited	
150 Brt	341-00	VI 1 102X	liivate		•
225 Brt	281-00		ners & Weaver		
300 Brt	268-00	Fabric Construction	47" Ex Mill	54" Ex Mill	63" Ex Mill
450 Brt	236-00		Price /Mt	Price /Mt	Price /Mt
600 Brt	232-00	30/30 68/62 140G Plain Rayon	37	46	51
INDIAN RA	AYON	30/30 68/48 120G Plain Rayon	34	41	46
60 Brt	550-00	30/30 56/42120G Rayon Creap	N/A	36	42
75 Brt	479-00	30/30 68/48 140G Rayon Creap	N/A	42	48
100 Brt	388-00	30/30 92/60 Rayon Twill	48	N/A	61
120 Brt	364-00	40/40 92/72 Plain Rayon	N/A	N/A	57
150 Brt	341-00	60/60 92/80 Plain Modal	47	N/A	61
225 Brt	281-00	2/40 x 20 56/52 155G Rayon Tw		N/A	68
300 Brt	268-00	2/40 x 20 72/54 190G Rayon Tw		N/A	81
450 Brt	236-00	30/30 140G Rayon Slub/Rayon S		N/A	61
600 Brt	232-00	60/60 92/80 Modal Slub/Modal S		N/A	75
Disclaimer: A	II prices/	60/60 165/80 Modal Satin	73	N/A	96
	ormation	60/60 132/90 Modal Moss	N/A	N/A	90
provided in Tec		30/30 68/60 Rayon Moss	46	N/A	56
is provided		30/30 68/60 Dot Dobby	N/A	N/A	56
information	purposes	60/60 92/80 Modal Moss	57	N/A	69
only and a	-	60/60 92/80 Modal Dot Dobby	57	N/A	70
indicative. Altho		60/60 Modal Creap	N/A	N/A	70
reasonable effor		2/40 x 20/56/44 Cotton Flax	38	45	61
to present cur accurate info		2/40 x 20/56/44 Rayon Flax	43	N/A	65
Tecoya Trend	· ·	2/40 x 12/56/36 Cotton Flax	44	N/A	64
guarantees of an		2/40 x 12/56/44 Cotton Flax	50	N/A	70
the published pr		20F/20F(30:70 Flax:Cotton)	N/A	N/A	70
In no event sho		12F/20F	55	N/A	N/A
Trend be held re	-	30/44lea/68/44 Cotton Line	N/A	N/A	130
or liable, dir		2/40 x 44lea/56/44 Cotton Line	110	N/A	145
 indirective for a 	nv nrices/	20//11 20/ 5: 1/5: 1	3 T / A	3 T / A	0.5

MOTHI SPINNERS 30's KPN -----

196

VSF - 100%

MODAL

212 40's PKPN -----

30/1 Mod/Cot 60/40 277

30/1 CVC 60C/40LongLas 288

40s Excel

20s viscose

Ex-Bhiwandi

EXCLUDING GST

indirectly, for any prices/

rates provided in the

newspaper.

CENTURY RAYON 30s viscose

Price Mentioned are for a MOQ of 10000 mts + **Cotton Yarn Prices: Prices FOB Indian Port / LC at Sight:**

N/A

185

N/A

N/A

95

225

30/(44+20) Pick/Pick

44/44 48/44

Ne 20/1 Carded Hosiery Yarn	USD 2.65/Kg.	Ne 30/2 Carded Hosiery Yarn	USD 3.42/Kg.
Ne 20/1 Combed Hosiery Yarn	USD 2.92/Kg.	Ne 32/2 Combed Knitting Yarn	USD 3.59/Kg.
Ne 21/1 Carded Weaving Yarn	USD 2.65/Kg.	Ne 32/2 Carded Hosiery Yarn	USD 3.43/Kg.
Ne 26/1 Combed Hosiery Yarn	USD 3.05/Kg.	Ne 40/2 Combed Hosiery Yarn	USD 4.00/Kg.
Ne 30/1 Carded Hosiery Yarn	USD 2.95/Kg.	Ne 30/1 Com Compact Weaving	USD 3.25/Kg.
Ne 30/1 Combed Hosiery Yarn	USD 3.20/Kg.	Ne 40/1 Combed Compact Weaving	USD 3.65/Kg.
Ne 32/1 Carded Weaving Yarn	USD 2.97/Kg.	Ne 50/1 Combed Compact Weaving	USD 4.15/Kg.
Ne 34/1 Combed Hosiery Yarn	USD 3.35/Kg.	Ne 16/1 Open End Yarn	USD 2.15/Kg.
Ne 40/1 Combed Hosiery Yarn	USD 3.45/Kg.	Ne 21/1 Open End Yarn	USD 2.25/Kg.
Ne 40/1 Carded Weaving Yarn	USD 3.32/Kg.	Ne 24/1 Open End Yarn	USD 2.50/Kg.

National Textile Corporation

(EX-MILL RATE IN KG)		38 100% POLY (Auto Cone)	149-50
MAHARASHTR	A REGION	60 100% POLY (Auto Cone)	179-00
Grey Cotto	on .	GREY BLENDE	\mathbf{D}
Yarn on Co	ne	POLYESTER COTTO	N YARN
40 Carded (Auto Cone)	203-00	28 PC (70/30 Auto Cone)	141-00
60 Carded (Auto Cone)	241-50	30 PC (55/45 Auto Cone)	159-50
40 Carded (Compact - AC)	200-00 to 206-00	36 PC (65/35 Auto Cone)	148-50
60 Carded (Compact - AC)	246-00 to 264-00	40 PC (55/45 Auto Cone)	172-50
60 Carded (Compact - AC)		40 PC (70/30 Auto Cone)	152-00
60 Combed (Compact - AC)		45 PC (70/30 Auto Cone)	164-00
67 Combed (Compact - AC)	274-00	54 PC (70/30 Auto Cone) 1	80-00 to 181-00
100% Polyester	r Yarn	60 PC (80/20 Auto Cone)	182-50
50 100% Poly	160-50 to 162-00	62 PC (70/30 Auto Cone)	188-00
60 100% Poly	178-00 to 179-00	POLYESTER VISCOS	E YARN
62 100% Poly	182-00 to 183-00	28 PV (65/35 Auto Cone)	152-50
65 100% Poly	182-00 to 184-00	38 PV (65/35 Auto Cone)	167-50
76 100% Poly	209-00	40 PV (65/35 Auto Cone)	
Grey Blend		52 PV (65/35 Auto Cone)	192-50
Polyester Cotton		SLUB YARN	
30 PC (67/33)	142-00	18 Carded (Auto Cone) - Slub	157-50
48 PC (67/33 Auto Cone)	155-00	27 Carded (Auto Cone) - Slub	185-50
50 PC (67/33 Auto Cone)	161-00	36 Polyester 100% (Auto Cone)	
54 PC (70/30 Auto Cone)	175-50	46 Polyester 100% (Auto Cone)	
54 PC (67/33 Auto Cone)	168-00	18 PC (70:30) Auto Cone - Slul	
60 PC (67/33 Auto Cone)	171-50	36 PC (70:30) Auto Cone - Slul	
72 PC (70/30 Auto Cone)	184-50	27 PV (65:35) Auto Cone - Slul	
100% Polyeser Yarn	, ,	36 PV (65:35) Auto Cone - Slul	
45 Poly HT (TPI 35 Auto Cor		53 PV (65:35) Auto Cone - Slul	
50 Poly HT (TPI 38 Auto Cor	,	40 PV (65:35) Auto Cone - Slul	
60 Poly HT (TPI 38 EYC)	218-50	.o (ob.55) Trato cone Blue	100 00
70 Poly HT (TPI 38 Auto Cor	ne-EYC) 224-00	WEST BENGAL F	REGION

GUJARAT REGION

Grey Cotton

Yarn on Cone	
O Carded (Auto Cone)	202-00
58 Carded (Compact - Auto Cone)	
O Carded (Compact - Auto Cone)	206-50
60 Carded (Compact - Auto Cone)	225-00
60 Carded (Compact - Auto Cone)	249-50
30 Combed (Hosiery - Auto Cone)	191-00
	~-~-

MADHYA PRADESH REGION

Grey Cotton

Off White	80-50	Yarn on Co	ne
Milky White	82-50	27 Carded (Auto Cone)	174-00
Black	88-50	32 Carded (Auto Cone)	183-00
Dittell	00 00	36 Carded (Auto Cone)	188-00
		38 Carded (Auto Cone)	193-00 to 194-00
\mathbf{E}		42 Carded (Auto Cone)	202-00 to 203-00
		44 Carded (Auto Cone)	206-00 to 207-00
PALLAVA	\mathbf{A}	46 Carded (Auto Cone)	208-00 to 210-00
30/1 Viscose RS	242	100% POLYESTE	R YARN
30/1 Viscose LL	Т 242	36 100% POLY (Auto Cone)	145-00

BOOKS OF YOUR INTEREST

Grey Cotton

Yarn on Cone

190-00

187-00

40 Carded Hosiery (Auto Cone)

40 Carded Hosiery (Non-Auto Cone)

SR. NO). AUTHOI	R NAME OF BOOK	PRICE
51	LEE	PRINTING ON TEXTILE BY DIRECT	
		AND TRANSFER TECHNIQUES (NDC)	Rs0600.00
52	LORD	WEAVING CONVERSION OF YARN TO FABRIC	Rs0800.00
53	MOORTHI	NONWOVEN	Rs0700.00
54	MANDAL	GEOSYNTHETIC WORLD	Rs0350.00
55	MARSH	AN INTRODUCTION TO TEXTILE BLEACHING	Rs0250.00
56	MARSH	TEXTILE SCIENCE (SH) SPECIAL PRICE	Rs0100.00
57	MARSH	AN INTRODUCTION TO TEXTILE FINISHING	Rs0250.00
58	McKELVE'	Y FASHION FORECASTING	Rs0995.00
59	MERILL	COTTON COMBING	Rs0200.00
60	MERILL	COTTON DRAWING AND ROVING	Rs0200.00
61	MERILL	COTTON OPENING AND PICKING	Rs0200.00
62	MERILL	COTTON RING SPINNING	Rs0200.00
63	MERILL	COTTON CARDING	Rs0200.00
64	MITTAL	POLYMIDES	\$ 0250.00
65	NANAL	HIGH SPEED SPINNING OF POLYESTER AND	
		ITS BLENDS WITH VISCOSE	Rs0450.00
66	NIIR	"COMPLETE TECH BOOK ON TEXTILE PROCESS	
		"EFFLUENT TREATMENT"	Rs1000.00
67	NIIR	"COMPLETE TECH BOOK ON TEXTILE	
		SPINNING WEAVING, "FINISHING & PRINTING"	Rs1100.00
68	NIIR	HANDBOOK ON NATURAL DYES FOR INDUSTRIAL	Rs1100.00
69	NIIR	HANDBOOK ON NATURAL DYES FOR	
		INDUSTRIAL(APPLICATIONS)	Rs1100.00
70	NIIR	FASHION TECHNOLOGY HANDBOOK	Rs0325.00
71	NIIR	DRUGS AND PHARMACEUTICAL TECH HANDBOOK	Rs1075.00
72	NIIR	COMPLETE BOOK ON NATURAL DYES AND PIGMENTS	Rs1100.00
73	NIIR	MODERN TECHNOLOGY OF TEXTILE DYES AND PIGMENTS	Rs1100.00
74	NIIR	COMPLETE TECH BOOK ON DYES	Rs1100.00
75	NIIR	NATURAL FIBRES HANDBOOK WITH CULTIVATION & USES	S Rs1275.00
		E	

For more Details Write:

TECOYA INFOTECH

D-66, Oshiwara Industrial Centre, Ground Floor, Goreagon (West), Opp. Bus Depot, Mumbai 400 104. Phone: 22-66978535 Fax: 22-28793022 E-Mail: tecoya@vsnl.com

Dear Readers,

Kindly note tprices quoted in Tecoya Trend are pre-GST ones. We are slowly moving to the quotations of Post GST Prices and will keep you updated in the respective price section when we start quoting Post GST prices. - Editor

KEN ENTERPRISES

Ichalkar	anji (prices	excluding	GST)
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terransar ariji (prices excluding					
Quality	Weave	Composition	n Ex-Mill		
		R	ate/Meter		
100s x 100s / 227 x 150 - 63"	4/1 Satin	100% Cotton			
142.00					
100s x 100s / 92 x 88 - 63"	1/1 Plain	100% Cotton	62.25		
80s x 80s / 170 x 120 - 63"	1/1 Plain	100% Cotton	86.25		
80s x 80s / 92 x 88 - 63"	1/1 Plain	100% Cotton	48.50		
70s x 90s / 92 x 104 - 63"	1/1 Plain	100% Cotton	59.00		
60s x 60s / 92 x 88 - 63"	1/1 Plain	100% Cotton	48.00		

TEXTILE WORLD MUMBAI

ALL PRICES ARE EX-MILL (GST FOR FABRIC AND TERRY: 5%)

				DRILL			
Count (Constr	Width	GSM	Wt/mtr	Weave	INR	OZ
	ıction					Price	
7 x 7 6		63"	390	0.624	Drill	91.00	11.5
8 x 6 5		63"	340	0.548	2/2 Twill	80.00	10.0
		63"	310	0.496	Drill	77.50	9.1
10 x 8 7		63"	334	0.534	Drill	85.50	9.8
10 x 10 4		63"	216	0.346	2/2 Drill	58.00	6.4
10 x 10 6		63"	275	0.437	Drill	67.50	8.1
10 x 10 6		67"	275	0.464	Drill	72.00	8.1
10 x 10 6		63"	283	0.453	Drill	73.25	8.3
10 x 10 6		63"	309	0.494	Drill	85.00	9.1
10 x 10 6	58 x 58	63"	325	0.507	Drill	90.00	9.6
		63"	257	0.41	Drill	69.00	7.6
	120 x 48		317	0.540	Drill	95.00	9.3
		63"	258	0.413	Drill	71.75	7.6
		67"	258	0.440	Drill	80.25	7.6
		72"	258	0.472	Drill	86.25	7.6
		80"	258	0.523	Drill	96.00	7.6
	108 x 56		295	0.471	Drill	84.50	8.7
	108 x 56		295	0.500	Drill	92.50	8.7
	108 x 56		295	0.537	Drill	99.25	8.7
		67"	232	0.394	Drill	74.00	6.8
		63"	247	0.395	Drill	72.25	7.3
	108 x 56		230	0.367	Drill	69.00	6.8
		66"	185	0.31	Drill	62.25	5.4
		72"	185	0.339	Drill	67.75	5.4
	108 x 56		211	0.257	Drill	54.25	6.2
	108 x 56		211	0.289	Drill	61.50	6.2
	108 x 56		212	0.338	Drill	65.00	6.2
	108 x 56		212	0.359	Drill	69.00	6.2
	108 x 56	72"	212	0.380	Drill	73.00	6.2
	108 x 56		211	0.418	Drill	84.00	6.2
		63"	200	0.32	Drill	68.00	5.9
	124 x 64		151	0.242	Twill	68.75	4.4
32 x 32 1	132 x 72	63"	164	0.262	Twill	79.25	4.8

GREY CLOTH

PEE VEE TEXTILES LTD.

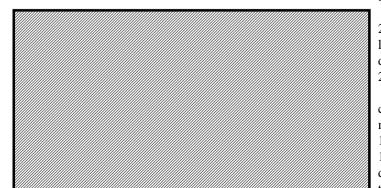
100 % Cotton Fabric (All Combed Compact Yarn)

			`			·
Sr. No	Quality	Weave	Width	(inches)	Exmi	ll Rate + GST/Mtr
1	40 x 40 /	124 x 94	1/1	63"	-	Rs. 76.00
2	60 x 60 /	92 x 88	1/1	63"		Rs. 57.00
3	40 x 40 /	130 x 73	2/1	67"		Rs. 73.00
100	% BCI (Cotton Fa	bric	(All Combe	ed Co	mpact Yarn)
1	40 x 40 /	124 x 94	1/1	63"		Rs. 79.00
2	60 x 60 /	92 x 88	1/1	63"		Rs. 60.00
3	40 x 40 /	130 x 73	2/1	67"		Rs. 76.00
		100 % (Organ	ic Cotton F	abric	
1	40 x 40 /	124 x 70	1/1	63"		Rs. 72.00
2	40 x 40 /	132 x 72	1/1	63"		Rs. 75.50
			Streto	h Fabric		
1	30 x 20 I	Ly / 160 x	90	Dobby	73"	Rs. 137.00
2	30 x 20 -	+ 20 Ly /	130 x	684/1	74"	Rs. 98.00
3	30 x 20 -	+ 20 Ly /	120 x	76Dobby	73"	Rs. 106.00
			_			

VSM Weaves India - Tamil Nadu

Air Jet Grev Woven Fabrics (Ex-Mill Rate)

30Viscose x 30Viscose 68 x 64 63" 1/1 Plain -	Rs. 52/Mtrs
30Viscose x 30Viscose 68 x 64 48" 1/1 Plain -	Rs. 41/Mtrs
30Viscose x 30Viscose 92 x 64 63" 2/2 Twill -	Rs. 61/Mtrs
60Micro modal x 60Micro modal 92 x 84 63" 1/1 plain	Rs. 69/Mtrs
50Micro modal x 50Micro modal 92 x 84 63" 1/1 plain	Rs. 75/Mtrs



The fine art of generational appeal

There's a funny thing going on in the world of marketing and wider aisles for those with a cane or wheelchair. right now. If design, retail and manufacturing execs hear one word over and over throughout their days, it's "personalization." Boomers are more likely to use a computer (31 percent) than a Companies are expected to use data to zero in on the exact smartphone (13 percent) or tablet (18 percent). The study also found preferences of every potential client to give them exactly what they that Boomers prefer to read copy than watch emotion-seeking want, no matter their age. Yet brands still rely on generalized markers to reach each population. Knowing the finer points can make a big difference in the bottom line.

Each generation differentiates itself in so many ways, including how they shop, consume news, watch TV shows and movies, and use social media. So it's up to marketers to home in on are likely to turn to a retailer or brand website, according to those differences before they can even craft all those personalized MonitorTM data. That holds true for 51 percent of Gen Xers, but messages. Kind of makes "Mad Men"-era one-size-fits-all print drops to 34 percent of Millennials and just 24 percent of Gen Z ads seem like a walk in the park.

For apparel marketers, there is a lot of interest in THE NEXT GENERATION "influencers," people who other people want to emulate, and then wear what they're wearing. But among the majority of consumers, social media. A 2017 Nielsen report found this population spends regardless of generation, most (61 percent) are getting their apparel ideas from what they already own and like, according to the Cotton Incorporated Lifestyle Monitor TM Survey. And even though they're set. About 80 percent of Gen Xers use Facebook and Twitter, at opposite ends of the age spectrum, Boomers (66 percent) and Gen Z (69 percent) prefer their own senses of style even more.

Consumers also get clothing ideas online (34 percent), although among Boomers, the number drops to 22 percent, while among Gen Y, the figure jumps to 46 percent, according to conservative, and more prone to be swayed by proof of performance MonitorTM data. Store windows and store displays help 33 percent than flashy advertising. Also, Salesfloor finds email is the best way of shoppers overall, the most being Gen Xers at 38 percent, and the least being Gen Z at 27 percent.

But traditional methods of reaching consumers get far less traction. Fashion magazines are used as a source for apparel ideas guidance — but hold the upselling. They view that with skepticism. by just 15 percent of shoppers, according to Monitor research. Again, Boomers and Gen Z are alike in that just 12 percent are influenced by the mags, while the same can be said for 17 percent of Gen X they're constantly connected. Usually via smartphone. That being and Millennials. Catalogs influence 13 percent overall, with said, Millennials still love to shop in-store and view it as a social Boomers and Gen X the most at 15 percent, and Gen Z the least at

Boomers, celebs hold practically no sway (3 percent), according to people they know. In-store, this population also appreciates the MonitorTM research. But star power rises as the age groups become younger. Among Gen X, celebrities are seen as a source of apparel upselling, which is only viewed as overbearing. ideas by 9 percent, among Millennials it jumps to 15 percent and it reaches 18 percent with the Gen Z crowd.

(keep in mind the experts often differ on when generations begin or end, which means sometimes the years overlap):

Generally, most shoppers (72 percent) prefer to purchase their apparel in a physical store, according to the MonitorTM research. In comparison, 28 percent prefer to purchase their clothes online. malls for shopping, according to a survey from PwC, the PREPARING FOR THE 'SILVER TSUNAMI'

greatest purchasing power. Marketers refer to the "Silver Tsunami" shops, with Gen Z consumers. Considering these young shoppers that's in the offing as 78 million boomers will be turning 65 and are the progeny of the "Generation Jones" Boomers — those who older in the next dozen years. Fung Global Retail and Technology's grew up during the shopping mall boom — perhaps going to the Deborah L. Weinswig, managing director, recommends brick-and- mall (albeit an updated space with better food options, entertainment mortar stores lower shelves to make reaching items easier, but don't and experiences) is in their DNA. place them too low, either. She also suggests bigger store signage

When shopping online, a Millward Brown digital study found videos. Additionally, a study by DMN3, a digital and direct marketing agency, showed the best online marketing channel for Boomers is a search engine (82.4 percent), followed by a company website (77.5 percent).

When searching for apparel ideas, most Boomers (56 percent)

When reaching Generation X, marketers should be thinking an hour more per week on social media than Millennials — nearly 7 hours per week, versus 6 hours and 19 minutes for the younger according to data from Personal Money Service, although they might not be regularly active. The survey also found 68 percent of Gen X users make purchasing decisions based on online reviews.

Salesfloor, the retail technology platform, finds Gen Xers are to reach this generation, as they check it on a regular basis and are more likely to respond to personalized offers. In-store, these shoppers are likely to rely on store associates, and look to them for **GENERATION APP**

As anyone who's been in the presence of a Millennial knows, event — something brick-and-mortar stores should keep in mind. But Salesfloor also found 90 percent of Millennials research product But celebrities provide something of a different force. Among reviews online, with most relying on such reviews over those from value of a knowledgeable sales associate — again, without the

Gen Z, while young, has distinct expectations when it comes to marketing and shopping. WGSN's Andrea Bell told MarketWatch For anyone rusty on the age break down, it goes like this that while Gen Z might not have the purchasing power of older generations, "they are looking at product and prioritizing product in their lives." She pointed to Tumblr and Pinterest as examples of platforms where this age group can sort and share what they like.

Perhaps most interesting for traditional stores: Gen Z prefers professional services consulting firm. Malls are three times more Overall, when it comes to shopping, Boomers present the popular than other types of stores, including outlets and downtown

SPGPrints' Javelin digital printer and advanced Sensex and rotary screen solutions feature at ITM 2018

MUMBAI, MAR. 14-

The benchmark BSE Sensex closed marginally down MUMBAI, MAR. 14 by 21 points at 33,835.74 after a choppy trade due to selling in oil solutions using heightened trade war fears.

Asian stocks declined Donald Trump replaced his moderate Secretary of State Rex Tillerson with a hawk, CIA offering at the stand will be the chemistries are required. Director Mike Pompeo, who 1850mm-wide version of the supports a hardline approach Javelin printer, a programme of information will be available on with China and Iran.

down opening at 33,733.55 printers continued its slide to touch a low technology. of 33,580.69.

benign wholesale inflation data. machines

21.04 points or 0.06 per cent managing director SPGPrints lower at 33,835.74. During the day, the barometer swung almost 295 points (both sides).

15.95 points, or 0.15 per cent, sample printing.' down at 10,410.90. Intra-day it touched a high of 10,420.35.

SPGPrints' digital printing and gas, auto and metal stocks technology and advanced rotary amid a global sell-off on screens for apparel applications will be presented on its stand following an overnight slide in 2018, Tuyap Fair Convention US equities after President and Congress Center, Istanbul, Turkey, 14 - 17 April.

The Sensex, after a gap and information on other digital PIKE printer that offers highusing

Later, it recovered to 2016, the Javelin printer has to 40 linear metres / hour, PIKE and screen The index finally settled production," said Hakan Uzman, metres. Turkey. "For the past year, SPGPrints' "Archer Print Head Tekboy Tekstil, here in Istanbul, Program" is available that has been running its Javelin The broader NSE Nifty printer to supplement production cracked below the key 10,400- capacity and meet increased the use of accredited inks. mark to touch a low of demands for shorter runs, rapid

From Tecoya NewsDesk

uses SPGPrints' unique Archer micro patterns, making them technology and Fujifilm Dimatix ideal for today's design trends Archer Samba print heads to fire and demands for fast-fashion. variable drops of ink (2-10 pL) up to 4mm to the substrate.

With an output of up to 367 output levels, and situations (Netherlands). SPGPrints' where more frequent changes Highlights of the digital between different fabrics and ink

For higher volumes, Archer speed, single-pass production using the same proven Archer 'Since its debut at ITM technology. Capable of speeds up orders exceeding 100,000 linear

> With both printers, provides a 2.5 year guarantee on print heads in combination with

In addition to production 10,336.30, before finally ending turnarounds, and on-demand flexibility, the Javelin and PIKE NovaScreen screens offer printers deliver high-quality relatively high open areas thanks The six-colour Javelin is a print with fine lines, solid production scanning printer that blotches, precise geometrics, and

SPGPrints manufactures its own inks for use with Javelin and PIKE printers at its recently (Hall 6 Stand 606B) at ITM linear metres per hour, the expanded ink plant, at its Javelin is suited for medium headquarters in Boxmeeer NEBULA range of digital inks is designed for use with printers using Kyocera print heads. Acid, reactive, disperse sublimation inks are available, inks for a wide range of fabrics, the stand about the SPGPrints and assure smooth running, wide colour gamuts, and outstanding quality with low maintenance. Screens for exceptional print

quality

SPGPrints continues to 33,875.15 on firming trend in been installed at textile printing is enabling users to offer lead lead the way in innovation for Europe and a recovery in major operations around the world, times of less than one week to screen technologies because it banking stocks following a complementing existing digital global fast-fashion brands, for recognises the complementary nature of digital and screen production in meeting the demands of today's markets quickly and cost-effectively.

On its stand at ITM 2018, visitors will find a selection of screens and printed textiles that demonstrate the characteristics of the NovaScreen line-up.

to mesh counts with minimum **Continued on Page 4**

Prices decline

By Cotton Man

MUMBAI, MAR. 14-

The cotton prices declined today. The S-6 variety was quoted at Rs. 4100 per candy.

Quality		Rate	Arrival in		
		•	Bales State Wise		
NORTH ZONE (RATES IN MAUND)					
Punjab	J-34 S/G	4110 / 4130			
v	J-34 R/G	4140 / 4160	3000		
Haryana	J-34 S/G	4115 / 4125			
	J-34 R/G	4145 / 4155	7000		
Rajasthan	J-34 S/G	4120 / 4150			
	J-34 R/G	4150 / 4180	4400		
CENTRAL Z Gujarat	ZONE (RATES IN BA	LES)			
•	97 (Kalayan) 22mm	28000 / 29000			
	S/6 28 mm B Grade	39000 / 39500			
	S/6 29 mm A-Grade	41300 / 41800	40000		
Maharashtra	a				
	H 1 - 29 mm 3.8 mic	40000 / 40500			
MECH 1 - 30 mm 3.8 mic		40500 / 41000			
MECH	H 1 - 31 mm 4.0 mic	41500 / 41800	45000		
Madhya Pra					
	H-1 29 mm 3.8 mic	40000 / 40500			
MECH	H - 1 30 mm 3.8 mic	40500 / 41000			
	DCH-32 34-35 mm	560000 / 58000	10000		
SOUTH ZO	NE (RATES IN BALE desh	S)			
MECH	- 1 (Adil) 29-30mm	40000 / 41500			
Bunny / Bra	hma (Wara)29-30 mm	39500 / 40500			
	MCU-5 29-31 mm	39500 / 42500	30000		
Karnataka					
	MECH-1 29 3.8 mic	40500 / 41000			
Bunny /	Brahma 30 4.0 mic	41000 / 41500			
	DCH-32 34-35mm	56500 / 58500	10000		

Total Arrivals 1,49,500 **Indian Cotton Federation**

(Per Candy 2017018 Crop)

V-797	29400	Sankar-6 (New)	40000
Jayadhar		MCU-5	43500
J-34 (RG) (New)	40503	DCH-32	59000
MECH-1/H-4 (New)	41000	MECH (New)	41300

COTTON ASSOCIATION OF INDIA

State	Grade	Staple	Mic	Per Candy
P/H/R	ICS-101	Below	5.0-7.0	42500
		22mm		
P/H/R	ICS-201	Below	5.0-7.0	43000
		22mm		
GUJ	ICS-102	22mm	4.0-6.0	28900
KAR	ICS-103	23mm	4.0-5.5	33800
M/M	ICS-104	24mm	4.0-5.5	37000
P/H/R	ICS-202	26mm	3.5-4.9	39800
M/M/A	ICS-105	26mm	3.0-3.4	33500
M/M/A	ICS-105	26mm	3.5-4.9	35100
P/H/R	ICS-105	27mm	3.5-4.9	40600
M/M/A	ICS-105	27mm	3.0-3.4	34300
M/M/A	ICS-105	27mm	3.5-4.9	36300
P/H/R	ICS-105	28mm	3.5-4.9	41000
M/M/A	ICS-105	28mm	3.5-4.9	38100
GUJ	ICS-105	28mm	3.5-4.9	40400
M/M/A/K	ICS-105	29mm	3.5-4.9	39700
GUJ	ICS-105	29mm	3.5-4.9	41100
M/M/A/K	ICS-105	30mm	3.5-4.9	40800
M/M/A/K/T	OICS-105	31mm	3.5-4.9	41900
K/A/T/O	ICS-106	32mm	3.5-4.9	43400
M(P)/K/T	ICS-107	34mm	3.0-3.8	54100

U.S. Futures Daily Cotton Market

13 March 2017

13 March 2017						
Contract Open	* High	Low	Close *	Settle	Change	
May '18 83.19	84.21	82.04	83.08	82.98	-0.30	
Jul '18 83.21	84.05	82.21	82.92	82.86	-0.36	
Oct '18 0	0	0	0	79.57	-0.31	
Dec '18 78.60	78.75	78.30	78.69	78.72	+0.00	
Mar '19 78.60	78.80	78.44	78.80	78.83	+0.03	
*Open and Clos	e prices	reflect	the first a	nd last	trade in the	
market and do not correlate to any opening or closing period						

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Continued from Page 1 Col 6

compared to 9M FY17. Average IIP (Index of Industrial Production) for textiles has declined by 1% while IIP for apparel has declined by 10% in 9M FY18 compared to 9M FY17. Decreased IIP may be in production post GST. Due to increase in raw material prices, average WPI for textiles has shown an increase of 2% in 9M FY18 compared to 9M FY17.

Indian exports of T&A products saw slight increase in 9M FY18

Indian exports of T&A (Textile and Apparel) products stood at US\$ 27 Billion in 9M FY18, increasing by 3% as compared to same duration last year. Export of all the categories have grown in exports increased by 12% y-o-y in Q1 FY18, however the same declined by 7% in Q2 and Q3, resulting in an overall stagnant Despite fluctuations in FY18, raw material position. Fibre exports grew significantly at a rate of 17% in 9M FY18 driven by cotton fibre exports growth of ~24%. Fibre exports reverse trend. It is worth mentioning that, India's overall exports grew 10% y-o-y during 9M FY18, compared to 3% for the T&A sector. USA and UAE continue to be the two largest export markets with a cumulative share of ~30%.

India's imports of T&A products are on a rise post introduction of GST,

especially for fabric and apparel

India imported Textile and Apparel products worth US\$ 5 partner for India. Import share of USA has increased significantly with appropriate interventions.

from 7% to 10%, primarily due to increase in cotton imports.

T&A Imports of US and EU has increased slightly in FY18 till date

T&A imports on the rise: Wazir Report

US imports of T&A have increased by 3% in April to attributed to lower market demand immediately after GST December 2017 period, while EU imports of T&A increased by introduction, especially for apparel which saw significant decline 5.8% during April to November 2017. Amongst the top import countries, Vietnam has shown high growth of 9% in US imports, while China and India has increased by 3%. Interestingly US imports from Bangladesh have declined by 4% during this period.

Vietnam has shown high growth of 8.8% in imports of EU. Other top countries showing high import growth to EU include Pakistan (11.9%), Cambodia (14.6%), Morocco (8.8%) and Bangladesh (5.9%). China has grown 4.1%, while India has shown a lower growth of 3.6%. India's lower growth compared to 9M FY18 as compared to 9M FY17 except Apparel. India's Apparel competing nations shows further increasing competition in export market for India.

prices increased in 9M FY18 (except for PC yarn)

Overall there was an increase in raw material prices in 9M slowed in Q3 after a robust Q1, while yarn exports have shown a FY18 compared to 9M FY17. On an average basis, raw cotton, viscose staple fibre and polyester staple fibre prices increased by 4%, 10% and 11% respectively in 9M FY18. Similarly there was an increase in cotton yarn and polyester viscose blended yarn average prices growing at a rate of 5% & 6% respectively in 9M FY18. However, polyester cotton blended varn registered a decline of 6% in 9M FY18 compared to 9M FY17 on an average. However, the same grew by 0.2% during Q3 FY18.

Overall Indian textile and apparel industry has struggled Bn. in 9M FY18, registering a growth of 12% as compared to 9M during nine months of FY 18 in terms of profitability. However FY17. Import of all categories have increased in 9M FY18. Fabric sales performance has grown marginally with higher increase in imports have increased maximum in 9M FY18 (25%) compared to Q3. The overall performance has rebounded in Q3 which is other categories. Apparel imports have also grown significantly by promising for the future. Export have grown at a slow rate with a 21% in 9M FY18, especially post GST (23% growth). The increase stagnant growth in apparel exports primarily as a result of increasing in apparel imports post GST period combined with reduced domestic competition from other countries. Also India's apparel and fabric production of apparel during the same period is a cause for concern imports are on a rising trend especially post GST. This signifies and needs to be addressed. China continues to be the largest import threat for the domestic manufacturers and needs to be addressed

WB projects India's GDP growth at 7.3% Continued from Page 1 Col 2 and Rs 1,000 in a bid to check

low of 2.48% in Feb

NEW DELHI, MAR. 14— Inflation based on

Wholesale inflation

eases to 7-month

wholesale prices eased to a observed that a growth of over 8 seven-month low of 2.48 per cent in February on cheaper food articles, including vegetables.

Price Index (WPI), inflation was 2.84 per cent in January and 5.51 per cent in February 2017.

cent in February is the lowest in seven months. The previous low level was recorded in July at 1.88 per cent.

According government data released on Wednesday, inflation in food articles slowed to 0.88 per cent in February from 3 per cent in the preceding month.

Inflation in vegetables softened with annual inflation at 15.26 per cent as against 40.77 per cent in January.

essential, potato.

in protein rich items like egg, offers stability at high speed, when pigment printing. fish and meat too was in the long life and easy handling. negative zone.

in 'fuel and power' segment too resolution. With hole-sizes of 40 imaging eased to 3.81 per cent in microns, it features an February compared to 4.08 per exceptionally high mesh count. from SPGPrints' NovaScreen little experience to master. cent in the previous month.

compared to January.

cost for fuel.

applications.

economy to clock a growth rate black money, among others. of 6.7 per cent in the current fiscal ending March 31.

reform and a widening of their activities in the country in short scope" aimed at resolving issues run. On the basis of Wholesale related to credit and investment, and enhancing competitiveness had slipped to a three year low of exports.

> of demonetisation and the GST, subsequent quarters. and growth should revert slowly

The report, however, Goods and Services Tax (GST). financial year.

Both of these initiatives

India's economic growth "The Indian economy is quarter of the current fiscal, enhancing the effectiveness of WPI inflation at 2.48 per likely to recover from the impact though it recovered in the The economy is expected

> to a level consistent with its to grow at 6.6 per cent in the proximate factors — that is, to current fiscal ending March 31, about 7.5 per cent a year," the as per the second advanced estimates of the Central Statistics In November 2016, the Office (CSO), compared to 7.1 government had scrapped high per cent in 2016-17. The earlier

The Economic Survey tabled in Parliament has Later, India implemented projected a growth rate of 7 to its biggest indirect tax reform — 7.5 per cent in the 2018-19

The World Bank report per cent will require "continued had impacted the economic further said that accelerating the growth rate will also require continued integration into global economy.

> It pitches for making of 5.7 per cent in April-June growth more inclusive and the Indian public sector.

> > For Island Ads on Front Page write to: tecoya@vsnl.com

SPGPrints' Javelin digital printer at ITM

The NovaScreen 245 mesh previously possible with rotary increase inflation measured in term of impressions on the printed available at the stand. Consumer Price Index had substrate make this possible.

SPGPrints' RandomScreen, a costly consumables such as film, solutions for success."

Continued from Page 3 Col 6 125 mesh with a 79-micron hole-ink or chemicals, and time-While the rate of price rise spacing between holes, size screen, that supresses moiré consuming processes like in onion slowed, it increased in maximising paste transfer, and effects in halftones. The holes are exposing and washing. the case of another kitchen are available in a range of arranged stochastically, out of meshes from 135 and 245 holes line with each other, thereby 7430 laser exposing system uses Inflation in pulses per linear inch. This results in eliminating the risk of undesired unique multi-beam diode remained in the negative zone at higher printing speeds and paste patterns becoming visible in technology that combines long (-) 24.51 per cent and so in yields. The robust nickel printed results. RandomScreen lifetime, high productivity and cereals and wheat. WPI inflation construction of NovaScreen also can save paste, especially resolutions of up to 2540dpi.

As per the data, inflation offers exceptional definition and direct laser engraving and laser

This gives it two important line, direct laser engraving and

SPGPrints' smartLEX smartLEX 7430 exposes screens between 300mm and 3500mm Optimise images with length. Exposing cycles can be as short as 12 minutes, and intuitive, easy-to-use, Smart-To achieve the best results GUI software requires relatively

"There is no doubt that the The data also showed that quality advantages: first, it prints laser imaging solutions can cut textile printing market is the rate of price rise in perfect halftones and tonal screen preparation times, currently a very exciting place to manufactured items was higher gradations, with transitions not accelerate throughput and be. With powerful digital printers productivity. working alongside advanced As per the data of Central screen printing. Fine rasters that Information about these laser screen technologies using Statistics Office (CSO), retail generate homogenous shade engraving systems will be precision laser engraving and imaging systems, new The SPGPrints bestLEN applications like soft signage, dropped to a four-month low of Fine linework and smaller dots offers state-of-the-art direct laser and new market dynamics are 4.44 per cent in February on can also be reproduced, enabling engraving for effortless, driving this vital industry," cheaper food articles and lower greater creativity in geometric repeatable quality in screen Uzman concluded. "With patterns and halftones for imaging. Direct laser engraving products for the complete fashion and interior décor is a single-step dry process: workflow, SPGPrints is in a simply engrave the desired unique position to help its Also on the stand will be design and print. This eliminates customers find the right